

A summary of recent Truro BID activities and what's coming up in our great little city

Update from Truro BID Manager, Alun Jones

Welcome to your summer Truro BID newsletter. We hope you agree the city is looking cheerful with the lovely hanging floral baskets dotted around.



We fund 50% of the hanging baskets located outside of the businesses. Along with the colourful rainbow bunting, the baskets are a Truro BID initiative that we do to improve the shopping environment.

To help reduce anti-social behaviour (ASB) and low-level crime, we've launched an online crime reporting system. The system is called DISC and it enables participating businesses, via the DISC App and Desktop, to 'self-manage' low-level crime and ASB.

The DISC scheme helps partners (Cornwall Council, Devon & Cornwall Police) to work with Truro Shopwatch more efficiently. It's hoped that soon the DISC data will be directly shared with Devon and Cornwall Police too. In the meantime, businesses still need to report information on DISC and also to the police. To join the DISC scheme email: [sian.knights@trurobid.co.uk](mailto:sian.knights@trurobid.co.uk)

In partnership with Truro Safe we've obtained two months of private security over the summer (for a minimum of 12 hours a week) where two officers will be conducting high visibility foot patrols. In addition, Truro will have a new full time Cornwall Council ASB Officer starting in August. We are also continuing to request more police presence.

Since June, we've held Children's Day and Fiver Fest and helped to bring the Truro Antiques and Collectables Market and the Duchy Fairs Cornwall Shop Small Market to Truro.

Children's Day in June was bigger than in previous years with stalls, Swamp Circus and Cornwall Dance School on Lemon Quay, along with children's rides and street performers in town.



We're delighted that over 40 city centre businesses came together to organise special children's activities or in-store offers for the day.



To show the importance of supporting our high streets, we brought the Totally Locally Fiver Fest to Truro on 12 – 26 June. Over 50 independent businesses took part will over 70 different £5 Fiver Fest deals. Thank you to all the businesses who participated in Children's Day and Fiver Fest.

Along with Truro City Council and Cornwall Council, we're part of the working group leading the 12-month Healthy Streets trial scheme which started in July. The scheme aims to reduce traffic and pollution levels in Truro, and create a better environment for all by allowing more space for

pedestrians and cyclists to move around comfortably. Access to Boscawen St is retained for emergency vehicles, buses, taxis, cycles and blue badge holders, and for loading and unloading. For details and how to comment on the trial, go to: [www.trurobid.co.uk](http://www.trurobid.co.uk)



Image: PR4 Photos

We're continuing to represent Truro businesses on a range of projects including the Pydar Regeneration Project, The Truro Town's Fund and Truro's Cultural Compact, Tyller A Nerth. For more details see the business sections of our webpage.

We want to continue to draw people to Truro. Now we're out of lockdown 3.0 and whilst COVID-19 will be a feature of our lives for the foreseeable future, we wish you a successful time ahead.

Please share this newsletter with your employees - electronic versions are available on request.

For details of upcoming events, many of which we are organising, see the back of this newsletter. To keep up to date with BID initiatives, I encourage you and your teams to read the short Truro BID weekly e-newsletter and follow @TruroBID on Facebook, Twitter and Instagram.

To subscribe to our e-newsletter go to: [www.trurobid.co.uk/subscribe](http://www.trurobid.co.uk/subscribe).

I look forward to continuing to work with many of you very soon.

Alun Jones, Truro BID Manager  
[alun.jones@trurobid.co.uk](mailto:alun.jones@trurobid.co.uk)

# Summer 2021 Newsletter

for everyone working in Truro City Centre

A summary of what's coming up in our great little city

For details of all the events going on in Truro please use and direct your customers to [www.visittruro.org.uk](http://www.visittruro.org.uk) and @visittruro on Facebook

## August – November - Outdoor Markets continuing on Lemon Quay

1st and 3rd Wednesday from August to October - Truro Antiques & Collectables Market

14 August, 18 September, 16 October and 20 November - Duchy Fairs Cornwall Shop Small Market

These markets which we've initiated and supported aim to generate new and additional customer footfall into Truro that will potentially benefit many other businesses, including hospitality.

## Sunday 5 September - Tour of Britain

The race is scheduled to come to Truro for 1.46pm. We are currently working with Truro City Council on a possible event for Truro.

## Friday 1 October to Sunday 3 October - Truro Food Festival

Three-day festival featuring street food stalls, artisan market, chef demos, daytime music and bar on Lemon Quay. We're supporting this event that will attract visitors to Truro - see [www.trurofoodfestival.com](http://www.trurofoodfestival.com).

## Wednesday 13 to Saturday 30 October - Hall for Cornwall Playhouse First Major Production

Fisherman's Friends the Musical will be the first major production to take to the stage following their transformation.

## Wednesday 20 to Saturday 23 October - City Clean Up

Truro Businesses and Organisations - we need your support for City Clean Up! This Truro BID initiative, aims to encourage as many businesses as possible to volunteer an hour or whatever time they can spare to help clean and tidy Truro. E.g., by litter picking, sign washing, removing posters/cable ties/stickers. It is a chance to do some extra cleaning in addition to the service provided by Biffa. Email: [Sian.knights@trurobid.co.uk](mailto:Sian.knights@trurobid.co.uk) to sign up or for details.

## Friday 19 November – Truro Christmas Light Switch-on and Father Christmas Parade

We encourage businesses to stay open for this one-off festive event brought to you by Truro BID which will involve Pirate FM Presenters, Truro's Town Crier and Father Christmas switching on the lights at 7pm!

## Late Night Shopping Wednesdays until 9pm

As usual we are initiating Christmas late night shopping. For 2021 there will be five dates on: 24 November and 1, 8, 15 and 22 December. More details to follow along with the full Our Great Little City Festive program which includes the return of Coppice Theatres Jack's Frosty Stories and other chances to see Father Christmas in Truro.

## Outdoor Christmas Markets

We're currently planning outdoor Christmas Markets with another partner. This year we plan to have limited food and drink stalls on Boscawen St on late night shopping Wednesdays and on Saturday 11 and Saturday 18 December. There's a public expectation to have street food and we always invite Truro based food and drink traders first. Email: [sian.knights@trurobid.co.uk](mailto:sian.knights@trurobid.co.uk) if you're interested to have a pitch. There will be gift stalls at another outdoor market on Lemon Quay.

## Monthly Shop Watch Meetings to Help Reduce Crime

Shopwatch Meetings are on the first Tuesday of the month at 10am from September. Come and support other business colleagues by sharing local knowledge and issues affecting your business. These have been taking place virtually and face to face meetings will resume once covid-19 numbers reduce. For details contact: [sian.knights@trurobid.co.uk](mailto:sian.knights@trurobid.co.uk).

## Did you know?

We work with Visit Truro to promote Truro to both residents and visitors, and contribute financially to printed marketing activity to promote the city. This includes the pocket Truro Summer Guide, available for the Visitor Information Centre on Boscawen St.



Contact: [alun.jones@trurobid.co.uk](mailto:alun.jones@trurobid.co.uk)

Call: 01872 273999 / 07835 310886

[www.trurobid.co.uk](http://www.trurobid.co.uk)

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