

What's coming up in our great little city this festive season



Update from Truro BID Manager, Alun Jones

Welcome to your Truro BID winter newsletter. We hope you've had a good summer. It's been good to hear positive responses from recent events that we've been involved with, including the Live Lounge Tour of Britain celebrations and the Truro Food Festival on Lemon Quay.

With Christmas fast approaching we've been working closely with various partners, including Visit Truro, and are delighted to be bringing exciting events to the city this festive season.

We're pleased to be working in partnership with Pirate FM again this year. On Friday 19 November to mark the start of the festive season, there will be 'Festive Friday' and the main event will be a Christmas Lights Switch-on.



From 3pm on Festive Friday, Pirate FM's Johnny Cowling and Lucy Start will be broadcasting from Boscawen St. At 6.30pm there will be special entertainment organised by Hall for Cornwall (HFC) and then the lights will be switched-on by Johnny Cowling, Truro's Town Crier and cast members from HFC's Christmas Show Cinderella.

Once the lights are on, there will be a parade around Truro featuring performers, music and Father Christmas in his sleigh.

On Festive Friday Duchy Fairs will be on Lemon Quay with their Big Festive Cornwall Shop Small Market alongside Truro Farmers Market. Both markets will be open until 9pm.

Alongside the City Centre lights being switched-on, part of Victoria Gardens is being lit up for the festive season with fun and new Christmas lights that we've purchased having secured Accelerated Capital Funding from the Truro Town Deal. The reindeer trail will be back, where many of the shop windows will be decorated with Christmas reindeer lights.



Image credit: PR4 Photos

Thank you as always to Lionel and Carol Knight for their past donations towards Truro's Christmas Lights.

From 24 November, there will be five late night shopping Wednesdays and another festive market, Truro Farmers Market's BIG Christmas Market. We're supporting this market which will be on Lemon Quay until Christmas Eve.

To enhance the festive offer, we're organising weekly entertainment and delivering a small selection of street food and drink stalls on Boscawen St for late night shopping Wednesdays and four Saturdays from 27 November. We will also be projecting large-scale festive content on to two buildings in Boscawen St and River St during late night shopping.

We've been working closely with the Cathedral and Coppice Theatre and are delighted that Father Christmas will be in his grotto at Truro Cathedral from 1 December on four late night shopping

Wednesdays. Coppice Theatre will be helping to bring the man himself to Truro with a new unique storytelling and grotto experience for families.



We've also been working with Coppice Theatre to help them to bring back their Jack Frost shows to Truro this year. We're very pleased to be supporting Coppice Theatre who will be performing for the first time in Victoria Gardens with their new walkabout show Jack Frost 5: Lost in Time.

With so much going on this festive season, we're confident that locals and residents will come in to shop, eat and drink, and enjoy Christmas in Truro. Please see the festive events calendar on reverse, which gives details of road closures.

Finally, we're still working to reduce crime and will be funding some additional, limited police shifts and security patrols in the run up to Christmas. The DISC online reporting system that we've put in place now also directly reports crime to Devon & Cornwall Police so report all incidents that have caused you a concern. Email: sian.knights@trurobid.co.uk to sign up to DISC.

Do share this newsletter with your teams, electronic versions are available at: www.trurobid.co.uk.

To keep up to date with BID initiatives, read the short Truro BID weekly e-newsletter. To subscribe go to: www.trurobid.co.uk/subscribe.

I look forward to continuing to work with many of you soon and wish you a successful time for Christmas and beyond.

Winter 2021 Newsletter

for everyone working in Truro City Centre

Festive Events Calendar 2021

For more details
of all events in Truro
use and direct
customers to
www.visittruro.org.uk
and @visittruro

There will be temporary road closures for ten dates over the festive period being funded by Truro BID. See below. Where possible, please arrange for deliveries to take place outside of the road closures times.

Fri 19 Nov - 'Festive Friday' With Pirate FM's Johnny Cowling & Lucy Start. Includes entertainment, lights switch on, parade featuring Father Christmas, along with the Big Festive Cornwall Shop Small Market and Truro Farmers Market on Lemon Quay. The fun starts from 3pm! Road closures in place 11am to 10pm. The Park and Ride will run an extended service with the last services leaving the City Centre at 9.30pm.

Parade route: Starts at Princes St then Boscawen St, St Nicholas St, Kenwyn St, Little Castle St, and River St. Then back down St Nicholas, Boscawen St, Princes St, Green St, Lemon Quay, Lower Lemon St, returning to Boscawen St. Rolling road closures only for Kenwyn St, Little Castle St & River St as these streets will be open to traffic other than when the parade passes through.

From Fri 19th Nov - Christmas Lights in Victoria Gardens. Illuminated daily from 8am to 10am and 2pm to 5pm, and extended until 8pm every Wed from 24th Nov to 22nd Dec.

Sat 20 Nov - Duchy Fairs Big Festive Cornwall Shop Small Market alongside **Truro Farmers Market** on Lemon Quay, 9am – 5pm.

From 24 Nov to 22 Dec - Late Night Shopping every Wed until 9pm. Street Food in Boscawen St from 4pm & road closures 3pm to 11pm. The Park and Ride will run an extended service with the last services leaving the City Centre at 9.30pm.

Every Wed to Sun from 24 Nov to Sun 19 & Mon 20 to Fri 24 Dec. Trading until 9pm on Wednesdays.
Truro Farmers Market – BIG Christmas Market supported by Truro BID.

From 27 Nov - Street Food in Boscawen St every Sat, 9am - 5pm until 18 Dec. Road closures from 6am to 7pm.

Mon 29 Nov – Thurs 2 Dec - Made in Cornwall Christmas Market at Truro Cathedral.

From Wed 1 Dec - Finding Father Christmas at Truro Cathedral - A Grotto and unique storytelling experience with Coppice Theatre. Made possible due to support from Truro Cathedral and funding from Truro BID.

Sat 4 Dec - Free parking in Cornwall Council car parks all day. The Park and Ride will also be free.

On Wed 15 & Wed 22 Dec - Jack Frost 5 in Victoria Gardens. Coppice Theatre festive walkabout show, suitable for all ages. Made possible due to kind permission from Truro City Council and funding from Truro BID.

Fri 31 Dec - Fireworks Family display at 7.30pm & display at Midnight. Both Fireworks are made possible thanks to kind permission by Truro School. Midnight display sponsored by Truro City Council.

Please help us promote Christmas in Truro. We'll offer businesses Our Great Little Festive City window posters, flyers or the Truro Christmas Guide soon!

Share this newsletter with your teams – electronic versions at: trurobid.co.uk.

