



Mural - Pydar Pop-Up - Artist's Brief

Deadline: 13th February 2020

Introduction

Pydar will be a community within the city of Truro, where people will live well, work productively and contribute to a strong and resilient place, in balance with the environment. Pydar will be for one and all and extends from the River Allen up to Pydar Street and from the Viaduct down towards the Cathedral approach.

Over the coming years, the uses and activities within the redevelopment site will help shape and amplify the future DNA of Pydar. To convey the vision of Pydar as a future place it is also important to promote and support key attributes present within the creative, culture and community ambition within the city, and wider; both now and in the future.

Through the lease of the former Hardy's Carpets Building in St Clements Street, to Truro BID, we have the opportunity to begin this work. This space has been named "Pydar Pop Up". The aims of the space include:

- To promote and engage with a wide range of users and usages from community, grass-roots, third sector, amateur, professional and commercial organisations and businesses, so that we can begin to understand what an ideal mix of these users looks like.
- To test what provision is needed – facilities, functions etc., so that we can inform the brief for the Pydar Masterplan going forward.
- To spot opportunities to raise the profile of the overall Pydar project, its ambitions and the role of a community space within the overall project, to explore and show innovative community use.

"Pydar Pop up" has a blank wall for a collaborative piece of artwork to be created by an artist and delivered in collaboration with the community members of Truro. This artwork will form the part of the backdrop to the space. It will be in place while Pydar Pop Up is in existence and then we will then look for opportunities for the artwork to find a new home within the main Pydar Street development.

This project is run by a steering group made of members of Cornwall Council, Truro City Council, and other representatives of Truro's community.

Open Call for Artists

We are looking for an artist with the skills and vision to create a bold mural work which responds to and enables residents/visitors to explore the themes and stories of Truro. The selected artist will engage with diverse members of the community to create this mural. See Appendix 1 for photo and dimensions of the space.

What are we looking for?

We'd like to hear from artists, with a strong vision for how to meet the brief, and an interest in Pydar Street's community in Truro (Cornwall). In particular, you will be able to demonstrate:

- Experience of creating high quality mural artworks
- Experience of socially engaged practice and leading community arts projects
- A collaborative approach / enable co-production
- Experience of delivering on time and within budget

An understanding and interest in Truro and its communities would be a strong asset to deliver this art project.

Community groups:

- Neighbourhoods of Truro including: Rosedale, Malabar, Hendra, Tregurra, Penn an Dre, Malpas, Treffry Road, Beechwood Parc and Trelander & St. Clements
- Youth groups at Zebs and The Outdoor Place (youth group at Trelander)

We have already established relationships with these groups. You will be supported in recruiting participants to create this mural, but you will need to engage them in the creative process of this project.

Budget and Timescale:

There is a maximum budget of £2,000 to deliver this project. This includes your fees, materials, and any other expenses to cover the creation of this artwork. The walls have already been ply-boarded out ready for the art project to go ahead.

The work should start in April and be completed by the end of May 2020. You will need to schedule different timings to meet with community groups and engage them in the designing and making of this mural. Your application can explain how you would like to do this.

How to apply?

If you are interested in this opportunity, please send us a maximum of 6 pages including:

- your CV,
- images of your previous artworks including those created with community groups,
- breakdown of the budget,
- tell us how you would approach this brief and what you can bring to this project.

The successful artist will need to have a current DBS check and a public liability insurance.

Send your application to alun.jones@trurobid.co.uk by the 13th February 2020.

Your application will be reviewed by art professionals, members of the community, and professionals involved in this regeneration project.

Interview date: Wednesday 4th March 2020. The interview will be held in Truro, with a chance for you to visit the Pydar Pop Up.

Appendix 1

Image 1: The front part of the building with the project information boards and meeting space.



Image 2: The shorter board to the right on Image 2 measures 6m x 2.45m.



Image 3: The longer board behind the stage on Image 3 measures 15.5m x 2.45m. This makes a total length of 21.5m x 2.45m.

