



Update from Alun Jones, Truro BID Manager

Welcome to your latest Newsletter, which includes the 2025 Festive Events Calendar and road closure dates on the reverse.

We hope you've experienced good trading over the summer months. In June, we were delighted to bring the eighth Children's Day to Truro. Families enjoyed mostly free activities and entertainment, and some of Truro's eateries and shops joined in with in-store activities and offers.

We held the third Truro Classic Car Show in July, which saw 13,000 extra visitors compared to a usual Sunday, and 4,000 more visitors compared to 2024 event. Thank you to Coodes Solicitors, who sponsored the events.

With Christmas fast-approaching, we're pleased to be one of the main partners delivering Christmas activities and events in Truro again. **As usual, we'll be funding and installing the City Centre Christmas Lights.**

Truro's Christmas Lights will come on automatically during the afternoon of Saturday 22 November to coincide with the first Saturday of the Christmas markets. There will be no dedicated lights switch-on event this year, as like many other cities, we need to prioritise funds for other projects (maintaining and installing the Christmas Lights and funding the Truro Rangers security patrols).

On Wednesday 26 November we're delivering the **Father Christmas Parade** to celebrate the first Late Night Shopping. It will feature Father Christmas in his sleigh, elves, local dance groups, musicians, and circus performers. The Parade starts at 6.30pm from Boscawen St, with Rock Choir Cornwall singing at 6pm. Thank you to Coodes Solicitors for sponsoring the event.



We have invited City of Lights to be represented at our Father Christmas Parade. They'll be delivering bookable workshops for families at the Hall for Cornwall on 16 November (see www.hallforcornwall.co.uk). These families will then be invited to parade with their small lanterns as part of the Father Christmas Parade.



We're organising traffic-free shopping areas and encourage businesses to stay open for **Wednesday Late Night Shopping**, which runs from 26 November until 17 December. There is also the **extra Late Night Shopping evening on Monday 22 December** as there will be no Late Night Shopping on Christmas Eve (a Wednesday this year). We are aware that some of the larger nationals will open until 9pm, and appreciate that some retailers will only be able to open until 8pm.

Both outdoor Christmas Markets will be open until 9pm on all Late Night Shopping evenings.

On Wednesdays and Saturdays from 22 November, and on Monday 22 December, we're co-hosting the **Boscawen Street Christmas Markets** with Truro Farmers Market and Cornwall Shop Small. The market will feature local gifts, produce, and street food, along with traffic-free streets and entertainment.



In addition to the activities that we are delivering, the Truro Christmas Market will be on Lemon Quay from Friday 21 November to 24 December.

Many of Truro's shop windows will be decorated with our Christmas reindeer lights from 22 November. **If you'd like to be loaned a reindeer Christmas light for your shop window** (available on a first come, first served basis) email: emily.warrington@trurobid.co.uk.

Along with Visit Truro (a service provided by Truro City Council) we are promoting Christmas in Truro via marketing campaign which signposts to the full event listings on visitruro.org.uk, the Official Visitor Information Centre for Truro.

With so much going on, we're confident that residents and visitors will come in to shop, eat, drink and enjoy Christmas in Truro.

Autumn 2025 Newsletter

For everyone working in Truro City Centre

Festive Events Calendar 2025



There will be **temporary road closures for ten dates over the festive period** on: five Saturdays (22, 29 Nov and 6, 13 and 20 Dec), four Wednesdays (26 Nov, and 3, 10 and 17 Dec), and on Mon 22 Dec.

Road closures (funded by Truro BID, Truro Farmers Market & Cornwall Shop Small) will be in Boscawen St, St Nicholas St, King St, Lower Lemon St, Lemon St, Princes St and by default Duke St. Where possible, please arrange for deliveries to take place outside of the road closure times.

Fri 21 Nov to Wed 24 Dec - Truro Christmas Market. Cornwall's biggest traditional Christmas Market showcasing food, drink, arts and crafts in cabins on Lemon Quay. Hosted by Truro Farmers Market and Cornwall Event Cabins.

Weds on 26 Nov, 3 Dec, 10 Dec, 17 Dec & Mon 22 Dec - Late Night Shopping until 9pm, along with **Boscawen Street Christmas Markets** featuring local gifts, produce, street food and entertainment. Traffic-free shopping with road closures from 6am to 11pm. Boscawen Street Christmas Markets are co-hosted by Truro BID, Truro Farmers Market and Cornwall Shop Small.

Wed 26 Nov - The Father Christmas Parade (6.30pm). Rock Choir singing at Boscawen St at 6pm. Coincides with the first Late Night Shopping. Features Father Christmas and his sleigh, dancers, musicians, lanterns and circus performers. A Truro BID event sponsored by Coodes Solicitors. **Parade Route:** Starts at Boscawen St into St Nicholas St, across to Kenwyn St, right at Little Castle St and onto River St. Then back down St Nicholas St, Boscawen St, Princes St, Green St and finishes at Back Quay (adjacent to Lemon Quay). Rolling-road closures in place for Kenwyn St, Little Castle St & River St only when the parade goes through at approx. 6.45pm.

Sat 22, 29 Nov & 6, 13, 20 Dec – Boscawen Street Christmas Markets. Featuring local gifts, produce & street food with traffic-free shopping (road closures 6am to 7pm).

Sat 7 Dec - Small Business Saturday.

From Wed 10 Dec to Wed 24 Dec (selected dates) - Father Christmas at the Cornwall Museum and Art Gallery.

Wed 26 Nov to Sat 29 Nov – Cathedral Christmas Market at Truro Cathedral (Supported by Made in Cornwall).

Wed 31 Dec - New Years Eve Fireworks. Family Fireworks at 7.30pm & Fireworks at midnight. Funded by Truro City Council with kind permission from Truro School.

Please direct your customers to www.visittruro.org.uk for full event info. Details correct at time of publishing.

To keep updated on Truro BID activities and business matters, please subscribe to and read the Truro BID weekly e-newsletter. To subscribe, go to: www.trurobid.co.uk/subscribe

Follow us on Facebook, Instagram and X (Twitter) @trurobid.

Please share this newsletter with your teams. Electronic versions are available at: trurobid.co.uk.

To contact Truro BID email: alun.jones@trurobid.co.uk or call: 01872 273999 / 07835 310886.

Truro businesses in retail and hospitality, please check your FREE Business Listing on Visit Truro's website, and if you would like any updates, email: visittruro@truro.gov.uk.

- If you have any **in-store offers**, especially in the run-up to Christmas, email Visit Truro to be included on their Special Offers webpage (visittruro.org.uk/special-offers).
- If you are holding any **events in-store**, you can request a free online events listing on Visit Truro's website at: visittruro.org.uk/submit-an-event.