



**Update from Alun Jones,
Truro BID Manager**

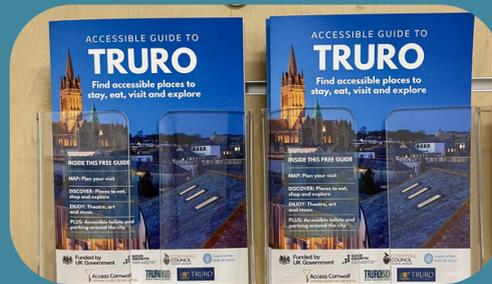
Welcome to your Truro BID Spring Newsletter. We hope all businesses are trading well given the ongoing challenges.

Thank you to all the businesses that attended the Truro Traders Meeting in January. There was a helpful discussion about Christmas Markets, following feedback from our Christmas in Truro 2025 Survey to businesses (which showed that the majority would like to see the Christmas Markets return).

Concerns about Parking were discussed as Cllr Dan Rogerson, the Portfolio Holder for Transport at Cornwall Council, attended the Meeting. Businesses present felt that Moorfield Car Park should come down as a priority (if it can't be fully reopened) to create a new surface car park. The other main parking outcomes that Cornwall Council will explore are creating some extra city centre short-stay car parking spaces, extending the Park and Ride operating hours and considering providing some limited free parking after 4pm.

Both the Traders Meeting and the Christmas in Truro 2025 Survey were promoted via the Truro BID weekly e-newsletter, so we urge businesses and all colleagues working in the city to read this. If you don't receive the weekly e-newsletter, sign up by scanning the QR code on the reverse.

Recently, we worked with Access Cornwall CIC to deliver 'Access Truro', a project to make the city more accessible and welcoming for everyone. The outcome is the Accessible Guide to Truro, which gives accessibility information about shops, cafés, and services across the city, and is available online at: www.visittruro.org.uk/accessibility.



Free printed copies can be picked up from Truro's Visitor Information Centre on Boscawen St and Truro Community Library. Access Truro has been funded through Cornwall Council's Town Regeneration and Investment Programme, and kindly match-funded by Truro City Council.

For 2026, we're both organising and supporting events during the year to help increase footfall and attract residents and visitors to the city.

Children's Day will be on Saturday 20 June. We'll be arranging family-friendly activities on Lemon Quay. Relevant Truro Businesses are encouraged to join in with an in-store activity or offer, or free stall on Lemon Quay to attract families. To take part in Children's Day, email us at: lindsey.craik@trurobid.co.uk.



On Sunday 2 August we will be bringing back the Truro Classic Car Show for the fourth year. If you have a classic or vintage car or motorbike that you'd like to exhibit at the show, apply at: www.trurobid.co.uk.

The BIG Truro Market, organised by Truro Farmers Market and Cornwall Shop Small, will return on the second Saturday of the month from March to October, with local crafts, lifestyle wares and produce. We'll be continuing to support Cornwall Shop Small by making a small contribution to their operating costs.

As well as events, we provide and support initiatives for Truro and the city centre businesses.

We'll be continuing to co-fund with Truro City Council the summer floral hanging baskets delivered by the City Council's Parks Team from June.

We'll continue to solely fund 46 hours a week of Truro Rangers city centre foot patrols, and also co-fund (with Truro City Council and Cornwall Council) the city's Anti-Social Behaviour Officer. A reminder to please report all crime or anti-social behaviour incidents via the correct methods as without a crime report, no action will be taken. See the Reporting Crime & ASB page at: www.trurobid.co.uk for details.

Finally, thank you to all the Truro BID levy payers who enable us to deliver events, projects, and services for the city. I look forward to working with many of you soon and can be contacted on 01872 273 999 or via email (alun.jones@trurobid.co.uk).

Summary of Truro BID Financial Arrangements

The fourth five-year term of Truro BID started on 1 October 2022. Cornwall Council, the billing authority, invoiced levy payments totalling £322,000 from 362 businesses which have operated within the Business Improvement District boundary from 1 April 2025 to 31 March 2026. The in-year collection to 1 February 2026 for Truro BID is 96.4%. Cornwall Council have retained c.£17k of the Truro BID Levy for refunds.

During the period of 1 April 2025 to 31 March 2026, the Truro BID Levy Forecast Spend of £293,408, plus other income of £67,500* (as detailed in the footnotes) is as follows:

Theme One – Marketing & Events** (includes maintenance, storage, installation, and electricity of Truro's Christmas Lights)	£140,380
Theme Two – Safety, Security & Environment	£117,500
Theme Three - Business Support	£19,720
BID Core Cost (not project related)	£37,619
Insurance, Levy Collection Fees, Professionals, Office, IT	£27,062
Total Expenditure	£342,281
(Estimated Reserves spent to year end**)	£18,627)

Planned Expenditure for 2026/27

In accordance with the Truro BID Fourth Term Business Plan and expected collection rate of 96% minus £17k refunds (as per 2025/26), the planned spend for the BID Levy Income for 2026/27 is as follows:

Theme One – Marketing & Events	£115,033
Theme Two – Safety, Security & Environment	£83,873
Theme Three - Business Support	£9,906
BID Core Cost (not project related)	£37,619
Insurance, Levy Collection Fees, Professionals, Office, IT	£27,062
Reserves***	£18,627
Total Planned Expenditure	£292,120

*£67,500 funding was achieved, mainly through grants (e.g. Home Office and Office of Police and Crime Commissioner for Hot Spot Security Patrols; and Cornwall Council funding for the Access Truro Project via the Town Regeneration and Investment Programme), plus event sponsorship and the renting out of parking spaces.

**The Marketing and Events Spend for 2025/26 was slightly greater than in the businesses plan due to inflation and this has been partly funded by some of our additional income achieved.

***There is a separate £40k reserved for emergencies (carried forward from the Covid Years) that will be partially used for ongoing updates to the Christmas Lights and the 2027 BID Renewal Process. Any external funding achieved in the new financial year will be spent on the approved projects as per 2026/2027.

