

Highlights of Truro's BID's Fourth Term Achievements

Our two biggest projects are:

- Delivering and funding Truro's Christmas Lights each year, including their maintenance, storage, installation, and electricity costs.
- Funding 46 hours of Truro Rangers Security Patrols per week and part-funding (with Cornwall Council and Truro City Council) Truro's Anti-Social Behaviour Officer.

During this current BID term, we have also been responsible for:

- Delivering popular events: Truro Classic Car Show, Children's Day, and the Father Christmas Parade.
- Co-hosting Boscawen Christmas Street Markets, supporting the city's Father Christmas Grotto, outdoor markets such as the Truro Antiques and Collectables Market, and the monthly BIG Truro Market.
- Delivering marketing campaigns and PR to promote BID events and initiatives.
- Promoting Christmas in Truro, alongside Visit Truro and other event organisers.
- Delivering colourful bunting, organising the City Clean Up event and part-funding the annual summer floral displays delivered by the City Council's Parks Team.
- Working collaboratively with Visit Truro and Truro City Council.
- Maintaining the city's Wayfinding Signs to encourage footfall across Truro.
- Funding and delivering the DISC online reporting tool for businesses for five years and working with UKPAC to deliver the new SentrySIS crime reporting tool.
- Representing local businesses on matters such as planning, transport, car parking, and crime.
- Campaigning for the return of free parking, resulting in free after 4pm parking; reinstated at Edward Street and Moresk Car Parks*.
- Providing a daily operational support role to the city's businesses.*
- Providing businesses and the city with valuable commercial insights by funding the footfall data contract, which gives visitor data on numbers, movements and dwell time.

*Delivered by working collaboratively with Cornwall Council and Truro City Council.